



CTS Launches Cellular Gateway Solutions to Benefit Local Businesses

Partnership with ITS Telecom to Reduce Cellular Phone Costs By 50%

CTS, a leader in business communications, announced today that it has launched Cellular Gateway solutions to benefit local businesses. The company recently formed a strategic partnership with ITS Telecom US to deliver an innovative technology that has the ability to reduce an organization's cellular phone costs by 30% or more annually.

ITS Telecom's Cellular Gateway solutions integrate mobile phones to the company's traditional (PBX) phone system in a highly economical manner. When the mobile user places a call to the Cellular Gateway they are connected to a PBX dial tone. The mobile user has several options such as dialing an internal extension or making a long distance or toll free call. For outbound calls from the office to the mobile user, the cellular gateway converts that desk phone into a cell phone. All of this activity is viewed by the cell network as mobile to mobile activity with zero paid minutes used. If an outside call is made, the Cellular Gateway bridges the mobile phone to the PBX, then it routes the call to the specific party, and the company is charged normal landline rates. As a result, the Cellular Gateway reduces both long distance charges and paid minutes used by company cell

phones. Companies now have the option of immediately reducing the paid minutes in their cell plans. Currently, ITS Telecom's Cellular Gateway supports the GSM network (Cingular and T-Mobile) with the CDMA (Verizon and Sprint) version due out second quarter of 2007.

"The Cellular Gateway has the potential of reducing corporate cell phone bills by a minimum of 30%," said Fred Palacios, director of sales for ITS Telecom U.S. "The gateway is actually very simple. Basically, all calls between the office and mobile users are routed through the gateway and recognized as mobile to mobile activity by the carrier with no paid minutes used. CTS' customers that implement any of our Cellular Gateway products will reap immediate benefits by dramatically improving their bottom line. We're excited about this new relationship with one of the leading business communications providers in the industry."

"We're constantly reviewing, analyzing, and testing new technology to help our customers achieve their business goals," stated David Heuman, president of CTS. "Identifying that one technology that can significantly impact an

organization is exciting. During this process, we have two objectives in mind – to find technology that increases profitability and give the companies we serve a competitive advantage. We believe that ITS Telecom's Cellular Gateway is a valuable investment for many of our customers."

ABOUT CTS TECHNOLOGY SOLUTIONS, INC.

CTS Technology Solutions, Inc. is the regional leader in providing business communication systems (telephone and computer/data systems). Founded in 1984, CTS Technology Solutions, Inc. continues to be committed to establishing a dynamic partnership with our clients to ensure that their return on investment is maximized. Extensive technology resources, business consulting services and technical expertise allows our team of professionals to design and implement a wide range of solutions that best fit our partners' communications needs. For more information about CTS Technology Solutions, Inc. please call 1-800-443-3068 or visit www.ctscomplete.com